

# INSIDER EYE



## W SOUND SUITE

W Bali has quickly become the premiere destination for music on the island. More significantly, its incomparable booking of world-class artists has launched W Bali to the forefront of global music culture. Drawing comparisons to Ibiza, it is a stunning paradise where music and creativity blossom endlessly. With its iconic beachfront, sunset deck and a late night basement club, the resort is well equipped to attract a range of top tier talent. Taking the music experience to the next level, W Hotels introduces the first ever W Hotels Sound Suite, a private recording studio and creative space to further support artists, no matter when inspiration may hit.

The first W Sound Suite at W Bali offers a stylishly sound-proof space featuring a lounge big enough for a proper entourage. The main mixing room includes professional equipment from industry favorites Native Instruments, Pioneer and Moog, as well as a private vocal booth overlooking a tropical garden. W hotel guests can get in on the action by booking the W Sound Suite, which includes a private master class led by W Bali's Music Curator Damian Saint.

For the latest sounds to come out of W Sound Suites or to book your session, visit

[www.WRetreatBali.com/WSoundSuite](http://www.WRetreatBali.com/WSoundSuite)



## ERIKA PEÑA

Erika Peña is a jewelry designer whose multi-cultural upbringing has shaped her jewelry designs into culturally sound pieces of fashionable art and has captured the attention of fashionistas worldwide. The influence of her travels and cultures has led to Erika becoming a universal sensation. Peña, born in Puerto Rico, the daughter of Dominican parents, moved to Florida at the age of three. At 18, she relocated to New York City where she studied fashion design at Parsons Design School. Here, her skills were honed working and collaborating with fashion labels like Donna Karan and Josie Natori. After graduating and returning to Puerto Rico, Peña worked as a representative selling designer lines. Using nothing but her love of culture and a dismantled shell lamp, Peña designed and handmade a pair of earrings that launched what today is her jewelry empire, Erika Peña Designs.

This empire also encompasses her partner Bielka Bevilard-Pena. Her exquisite creations have graced the pages of InStyle, Glamour, Vogue, Elle, Us Weekly, HOLA, Harper's Bazaar, and ELLE to name a few. Style icon's like Paris Hilton, Beyonce, Brooke Shields, Kim Kardashian, and Bridget Marquardt are several of the designer's clientele. And most recently, Erika Peña launched her line internationally with the prestigious showroom Show Me That, in Madrid, Spain. (Show Me That is owned and operated by the Dukes of Feria home to clients such as Manolo Blainik, Oscar De La Renta and Tiffany and Co.) She made world news by creating the O-Bama earrings that Beyonce wore to support the Obama re-election campaign. Her drive and determination pushed the designer to venture into uncharted territory.

[erikapena.com](http://erikapena.com)



## JASMINE ELIZABETH

Jasmine Elizabeth is a labour of love, having been established on the vibrantly creative island of Bali in 2015. The Jasmine Elizabeth woman is dynamic, strong, smart and self-confident. With this idea in mind, the brand was conceived by passionate designer Agie Purwa and her talented, handpicked shoe artisans, to create foot couture for this feminine ideal.

A pair of Jasmine Elizabeth epitomizes the character of this very woman by exquisite craftsmanship, being stylish and chic in design and detail, yet comfortable. For over a decade founder and creative director, Agie Purwa, has been working alongside fashion designers for renowned fashion brands of America, Europe and across Australia, manufacturing handmade leather shoes, handbags, apparel and accessories at her workshop on Bali. Discovering that designing and manufacturing handmade fashion pieces from superlative materials to be



deeply satisfying, Agie started to free rein her own line, Jasmine Elizabeth, named for and after the muse of her daughter.

Inspired by nature, architects, culture and people, Agie infuses glamour, sensuality, and femininity into her designs. Inspiration is borne from frequent travels to cosmopolitan cities along with her life on Bali, an island with striking landscape, a rich traditional culture and vibrant colours. Agie translates the aesthetics of the island into a wearable art form, without leaving the authenticity of the renowned traditional craftsmanship of her team of cobblers.

From sketch to completion, the creativity of the designer and cobblers becomes the most desirable footwear.

[jasmineelizabeth.com](http://jasmineelizabeth.com)

## MOFO KITCHEN

Located in the heart of Seminyak, The new café that is set to take Bali by storm with its fusion brunch MOFO KITCHEN brings you a fresh take to the typical all-day breakfast, brunch, and lunch selections in Bali. MOFO KITCHEN's menu draws inspiration from classic Western comfort food and infuses them with defined and bold flavours of Indonesia, especially Manadonese food from North Sulawesi.

This unique combination becomes the foundation of MOFO KITCHEN's fusion brunch concept, with Western options bringing the oh-so-familiar smell and taste and Manadonese influences presenting the tangy and most refreshing of ingredients. Each dish has its own distinct characteristics and unique combinations of flavours, think brunch with a twist where herbs and spices take centre stage. Spicy food lovers will love the spicy food options too.

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